Endouble Cookie overview

Provider	Name	Function	Expires	Type	Link
Hubspot	__hssc	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 min	Marketing	https://knowledge.hubspot.com/articles/kcs_article/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
	__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session	Marketing	
	__hstc	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	13 months	Marketing	
	hubspotutk	This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	13 months	Marketing	
Google Analytics	__ga	Measures website visitors (anonymously)	26 months after last session / update*	Analytics (Necessary)	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
	__gid	Measures website visitors (anonymously)	24 hours	Analytics (Necessary)	
Endouble.com	src	Used to identify users source. Part of GA tracking	1 month	Analytics (Necessary)	
	srcp	Used to identify users source. Part of GA tracking	1 month	Analytics (Necessary)	
	viewed_cookie_policy	Keeps track of cookie consent	1 year	Analytics (Necessary)	

Hotjar	_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 year	Marketing	https://www.hotjar.com/legal/policies/cookie-information
LinkedIn	LinkedIn Insight Tag	Collect site visitors data, including URL, referrer, IP-address, device and browser characteristics, (user-agent) and time-stamp. This data is coded and P-address are shortend. Direct identification of users is deleted after 7 days to make the data pseudonym. Pseudonym data is deleted after 90 days.	90 days	Marketing	FAQ: https://www.linkedin.com/help/linkedin/answer/65521 Policy: https://www.linkedin.com/legal/conversion-tracking
Google	Google Anaytics remarketing	functionality offered by Google Analytics that allows us to use our existing Google Analytics data to advertise to users that have already visited our website.	26 months	Marketing	About Remarketing: https://support.google.com/analytics/answer/2611268?hl=en-GB&utm_id=ad Policy: https://support.google.com/analytics/answer/2700409?hl=en-GB&utm_id=ad